

2023

Timișoara 2023  
Capitală Europeană a Culturii



INTERNATIONAL  
FORUM  
ON HISTORICAL CENTRES

Heritage  
Connects  
People  
and  
Places

TIMISOARA  
22nd April

New Millennium Reformed Center  
Splaiul Morarilor, 7

Organised by:



ORDINUL  
ARHITECTORILOR  
DIN ROMANIA



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Centrul de  
Proiecte  
Timișoara

## MASTERCLASS ON DIVERSITY AND INCLUSION IN HERITAGE

### 9:30 Registration and welcome coffee

Moderator: **Sara Crofts** (UK), Chief Executive, The Institute of Conservation and Jury Member of the European Heritage Awards / Europa Nostra Awards

### 10:00 Introduction (10 min)

### 10:10 Case studies of successful actions (60 min)

“Participatory urban public space planning: co-create your city.” - **Volodymyr Kebalo** (UA), Senior Project Officer “Strengthening democratic resilience through civic participation during the war and in the post-war context in Ukraine”, Council of Europe (online)

“Communities at the heart of heritage governance” - **Hakan Shearer Demir** (TR), Council of Europe Expert in Heritage Inclusion

“Weaving Roma perspectives into European cultural heritage” - **Tímea Junghaus** (HU), Director, ERIAC - European Roma Institute for Arts and Culture

“Social and urban regeneration through heritage and involvement of communities” - **Eduardo Gargiulo** (IT), Member of the Paranza Cooperative - Catacombe di Napoli

“Ambulance for Monuments - Promoting gender equity through heritage” - **Eugen Vaida** (RO), Architect and Co-Founder, Asociația Monumentum

“Heritage as a lever for employment, training and culture: case study in Marseille, South of France.” - **Coline Pélissier** (FR), European Development Manager and PhD Student, ACTA VISTA

### 11:15 Q&A

### 11:25 Workshops (divided into groups of 15-20 people)

1. “Reclaiming Romaceni- discovering Romani environmental sustainability practices and strategies” - **Florin Micu**, Ecoactivist and Artist (Romanian language)

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*Using examples from his artistic practice and various texts from Romani cultural heritage, Micu will put the sustainability of the activities aimed at preserving cultural heritage as the main focus of his presentation.*

*This will be a hands-on exercise of analysing one of the most well known cultural heritage sites in Romania and taking them as a point of departure to interrogate how certain Romani approaches could be used by the mainstream to ensure the sustainability of the cultural heritage field.*

2. “How to centre the role of the heritage community in the urban regeneration process” - **Eduardo Gargiulo and Salvatore Illiano**, Members of the Paranza Cooperative - Catacombe di Napoli (English language)

*This workshop will explore how the desire to make a change can transform space into place. Participants will learn about how to develop a process of recovery that is focused on the local people and allows for the recognition of the value of cultural heritage and reveals the power of networking.*

3. “How to promote gender equity through heritage” - **Eugen Vaida**, Architect and Co-Founder, Asociația Monumentum (Romanian language)

*The Ambulance for Monuments is one of Romania’s most effective initiatives in the safeguarding of built heritage. Through its activities, the initiative has brought together young women professionals and students from urban areas who are highly knowledgeable yet may have less practical experience, with conservative local communities from rural areas in Romania, to help save the country’s neglected heritage sites. Construction activities have long been considered the unique remit of male professionals and laymen. While women are well represented in the planning and research sectors of cultural heritage, they remain outsiders in areas of craftsmanship and in more hands-on activities, especially in rural areas.*

*This workshop will identify solutions to bring us closer to a more inclusive way of providing access to knowledge, while respecting the traditional communities’ intangible heritage of customs and rituals.*

4. “Heritage governance in times of community regeneration” - **Hakan Shearer Demir**, Council of Europe Expert in Heritage Inclusion (English language)

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*The session will focus on the complexities that may emerge with human mobility (forced displacement, gentrification, migration, etc.) where communities are directly affected and the potential role of heritage in addressing societal challenges. This interactive session will discuss arguments raised by long-term residents and newcomers, and explore possible approaches to heritage governance in times when the 'local' is being redefined.*

5. "Labour market inclusion through heritage: challenges and tools" - **Coline Péliissier**, European Development Manager and PhD Student, ACTA VISTA (English language)

*This workshop will address challenges and tools available for practitioners and policy makers regarding the alliance of heritage restoration, labour market inclusion and training.*

*ACTA VISTA is a major player in the field of labour market inclusion through heritage, and develops integration and training projects in heritage trades, aimed at people who are most excluded from the labour market. By using the restoration of historic monuments in accordance with the highest standards of craftsmanship, the project seeks to recruit, provide social and professional support, as well as provide practical training and qualifications for jobseekers.*

**12:10 Reporting from workshops**

**12:25 - 12:30 Concluding remarks - Sara Crofts**

LUNCH

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## CONFERENCE ON HISTORICAL CENTRES: CITIES BETWEEN LIVING COMFORT AND HERITAGE PRESERVATION

Moderator: **Eugen Vaida**, Architect and Co-Founder, Asociația Monumentum

**14:00 Welcome speeches** by **Sneska Quaedvlieg-Mihailović** (RS), Secretary-General of Europa Nostra (online) and **Ștefan Bâlici** (RO), President of The Romanian Order of Architects

**14:15 Keynote** by **Indy Johar** (UK), Architect, Co-Founder and Director of Dark Matter Labs & Architecture 00 (online)

**14:30 Panel 1. Significance of best practices awarded by Europa Nostra incl. Q/A**

Participants: Jury members of the European Heritage Awards / Europa Nostra Awards

Moderator: **Elena Bianchi** (IT), Coordinator of the European Heritage Awards/ Europa Nostra Awards

- ▶ **Bertrand de Feydeau** (FR), Chair of the Heritage Awards Jury
- ▶ **Pavlos Chatzigrigoriou** (GR), Chair of the Selection Committee Citizens' Engagement & Awareness-raising
- ▶ **Sara Crofts** (UK), Chair of the Selection Committee Education, Training & Skills and Member of the Jury
- ▶ **António Lamas** (PT), Chair of the Selection Committee Conservation & Adaptive Reuse Member of the Jury
- ▶ **Johanna Leissner** (DE), Member of the Jury
- ▶ **Sabine Nemec-Piguet** (CH), Chair of the Selection Committee Research and Member of the Jury
- ▶ **Eugen Vaida** (RO), Chair of the Selection Committee Heritage Champions and Member of the Jury

**15:15 Panel 2. Public policy in historical centers**

Moderator: **Eugen Pănescu** (RO), Architect and Urban Planner, OAR representative in the ACE Urban Issues and Heritage Workgroup

1. "An integrated approach to heritage conservation - Fabric neighbourhood" – **Roxana Pătrulescu** (RO), Head of Office for Rehabilitation of Historic Neighbourhoods within the Department for Urban and Territorial Planning, Municipality of Timișoara

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2. "Public financial support for historic buildings" – **Kristina Creoșteanu** (RO), Director at Historic Monuments Foundation, City Hall of Brașov

3. "Heritage Opportunities/threats with Mega-Events in Europe (HOMEE): Changing environments, new challenges and possible solutions for preservation in mega-events embedded heritage rich European cities" – **Zachary Mark Jones** (US/IT), Postdoc Research Fellow and Adjunct Professor at Milan Polytechnic University

4. "KDK - Strategy for development through heritage - opportunities for heritage protection, conservation, and development in small cities. Case study Jimbolia" – **Gabriela Domokos Pașcu** (RO), Conf. Dr. Arch. at Timișoara Polytechnic University

**16:30 – 17:00 Coffee break**

**17:00 Panel 3. Projects with social impact in historical centers**

Moderator: **Alexandra-Maria Rigler** (RO), Architect and Cultural Manager, Director at Centrul de Proiecte Timișoara

1. "Heritage of Timișoara. Awareness raising on cultural identity in the historical quarters of Timișoara" – **Mihai Moldovan** (RO), Timișoara Heritage Curator, Member of Asociația Prin Banat

2. "Architecting in a city with 19 historical centers" – **Oana Bogdan** (RO/BE), Architect, Founder of @bogdan

3. "Gare Maritime, Brussels, Belgium" – **An Li Yap** (BE), Project Manager, Gare Maritime, Nextensa (online)

**18:00 Panel 4. Improvement of energy efficiency in historical housings**

Moderator: **Daniel Tellman** (RO), Architect, Managing Partner at Subcontrol, Regional Branch President OAR

1. "The nZEB Regulatory Document from the perspective of the responsible authority" – **Anca Ginavar** (RO), Director at General Directorate for Territorial Development, Ministry of Public Works, Development and Administration, Romania

2. "Could traditional crafts effectively reduce energy loss in historical buildings? The center for activities and regional resources" – **Ciprian Ștefan** (RO), Manager ASTRA Museum, Sibiu

**18:45 – 19:00 Concluding remarks by Ștefan Bâlici**